



Dr. V RAMACHANDRAN
ADJUNCT FACULTY

Contact

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Academic Qualifications

Degree	Institution	Year	Branch	Class
Ph.D	Madurai Kamaraj University, Madurai	2017 -2021	Tourism Management	Awarded
MTM	Madurai Kamaraj University, Madurai	2006 – 2008	Master of Tourism Management	Second
B.C.A	Alagappa University Karaikudi	2000 – 2003	Bachelor of Computer Application	Third
M.Sc	Madurai Kamraj University Madurai	2017-2018	Master of Science Hotel Management & Catering Science	First
MBA(HRM)	Alagappa University Karaikudi	2022-2023	Master of Business Administration(HRM)	First
CFN	Tamil Nadu Open University	30.12.2003-30.06.2004	Course for Food and Nutrition	Second

CF&BP	Department of Employment and Training - NIHMCT Karaikudi	19.07.2002-30.06.2003	Craft Course for Food and Beverage Production	First
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Teaching Experience

Total Teaching Experience : 10Years

Position	Institution	Duration
Adjunct Faculty	Department of Tourism and Hotel Management, ALU.	10.10.2019 to Till date
Lecturer	Melvin Institute of Hotel Management & Catering Technology, Ramanathapuram.	08.03.2019 – 07.09.2019
Tourism and Hospitality Sector Trainer (THSC-CSE)	National Skill Development Corporation - PMKK Sivagangai Dist. Excelus Learning Solutions Managiri	04.06.2018 - 28.02.2019
Adjunct Faculty	Department of Tourism and Hotel Management, ALU	21.12.2016 – 23.04.2018
Food Production instructor	National Institute of Hotel Management and Catering Technology - Karaikudi	03.07.2003 – 31.12.2004

Research Experience

Total Research Experience : 6 Years

Position	Institution / University	Duration
Research Scholar	Madurai Kamaraj University, Madurai	5
PG Student-M.T.M	Madurai Kamaraj University, Madurai	1

- Title of the Research: **TOURISM POTENTIALS OF SIVAGANGAI DISTRICT**

Research Supervision/Guidance

Program of Study		Completed	Ongoing
Project	PG	40	9
	UG/Others	50	10

Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books/Chapters/Monographs/Manuals
	9		5	10

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Distinctive Achievements/ Awards

- Academic Excellence Award 2022 (Higher Education Institutions Level)

Events Participated: 40

Overseas Exposure/Visits

- SINGAPORE
- GHANAWEST AFRICA

Membership

Professional Bodies

- INSC MEMBER
- ERDA MEMBER

Academic Bodies in Other Institutes/Universities

Year/Period	Name of the BoS / Administrative Committee / Academic Committee	Role
2022-2023	BOS Member -Subbalakshmi Lakshmipathy college of science- Madurai	Field Expert

List of Research Articles/Recent Publications

S. No	Title of the Articles / Journals	Impact Factor
1	A Study On Mughal Art and Architecture in India, Emperor Journal of Economics and Social Science Research Volume – III, Issue –1, P 29-34	-
2	Women Entrepreneurship in Tourism Industry: A Study on Women Entrepreneurial Opportunities in Tourism Industry of Tamilnadu- Test Engineering and Management PageNo.9293–9298	-
3	The Human Resource In Promoting Tourism Industry At Agravana –Studies in Indian Places Names/VOL40,Issues71-PP-11-19	6.3
4	Emerging Issues and Challenges of Technology in Tourism and Hospitality Industry, Studies In Indian Places Names/ Vol 40, Issues71-Pp-30-33	6.3
5	Niche Tourism at Chettinad Region- Sivagangai District - <i>Think India Journal</i> Vol-22-Issue-14-Pp-410- 14105.	6.2
6	Effects of GST in Hospitality Industry Published in Journal of Emerging Technologies and Innovative Research, Vol.6Iss.4April–2019Page.Nos.318-323	5.87
7	Food Safety and Hygiene, Eijfmr -Vol -IV, Spl Iss-I,P134-137	1.14
8	Tourism Entrepreneurial Development and Flight Frequency at A Destination: Case Study Of Chennai Airport, TamilnaduVol68-Issue30Feb2020P59-64	-
9	Role of Rural Tourism in Lifting People Out of Poverty Vol 3,Issue1,P35-43	-
10	Pilgrimage Tourism in Pillayarpathi an Analytical Framework	-
11	A Study About Pugal Celebration in Tamilnadu and its Impact in Agri-Tourism-	-
12	Improving Entrepreneurship Through Cloud Computing Technology	-
13	Street Food and Innovation the Food Truck Phenomenon in Chennai City.	-
14	Community Participation in Rural Tourism inTamilnadu	-
15	Sustainable Marketing Practices For Successful Tourism in World Heritage Sites.	-
16	A Study in Hospitality Industry's Effect of GST	-
17	A Study on the Promotion of Domestic Tourism in Tamilnadu in the Perspectives of Accommodations Sector	-

18	A Study about Awareness of Paleo Diet in Tourism And Hospitality Sector to Sustainable Healthy Living	-
19	White Collar Crimes in India	-
20	FDI and Its Impact Upon the Indian Hospitality Industry	-
21	Prospects to Develop Adventure Tourism in Tamilnadu	-
22	Sustainable Development and Evaluation of Tourism and Hospitality Sector.	-
23	One Day National Symposium On Keeladi Archaeological Excavations.	-